

# GREEN VET CHOICES

Fighting climate change and fostering innovation by increasing interest in green VET professions through empowering digital storytelling

**Project duration:**  
February 2022 – May 2024

## About the project

Climate change concerns everyone and is a very real threat to global society, affecting millions of people and causing natural disasters all over the world.

The European Union is taking a stand against climate change and for a greener future, launching several initiatives such as the European Green Deal.

The Green VET Choices project joins the fight for a healthier planet by developing and implementing an innovative learning methodology to increase green skills and raise interest in green vocational education and training. VET professions offer rich opportunities for individuals interested in green technologies, green entrepreneurship, green social business and related environmentally-conscious industries. These professions play a key role in the pursuit of a healthier environment and green growth in European economies.



## Project Objectives

- Raise environmental consciousness
- Foster interest in green VET careers: there are many innovative green professions and VET offers related to environmental issues but the awareness of these possible and attractive career paths needs to be raised among current and potential VET learners
- Increase competences necessary for these professions such as green and digital skills
- Increase the disposition for environmental friendly lifestyles
- Contribute to innovation in vocational education and training by introducing new and exciting learning and teaching approaches through the projects' Virtual Portal and Digital Model, which are all available online as OER.



## Target groups

Through the project activities, GREEN VET CHOICES aims at reaching the following target groups:

### Target group 1 - Beneficiaries:

- VET learners during and at the end of their VET training
- Potential and future VET learners such as post-secondary students

### Target group 2 - Professionals:

- VET trainers and teachers
- Persons working in green industries and VET professions
- Mentors in work-based learning



## Project results

To reach the project objectives, the consortium will develop the following products:

**R1 - Green VET Choices Survey Report:** An evaluation of green VET careers and opportunities in partner countries, taking into consideration national circumstances and climate challenges. The Report will be available as Executive Summary and video summary in all partner languages on the project website.

**R2 - Green VET Choices Virtual Portal:** An open and participative learning environment available in all partner languages, that uses a motivating storytelling approach to empower users to make their own decisions and find out more about green careers.

**R3 - Green VET Choices Digital Model:** A professional magazine of approx. 80 pages (available in all partner languages as open access online publication) and a key segment video anthology introducing the innovative methodologies and didactical concepts applied in the project and presenting keynote articles by experts. The digital Model will be downloadable from the project website.

## Kick-off meeting

The GREEN VET Choices kick-off meeting was held via Zoom platform instead of in Florence / It due to Covid-19 pandemic. Representatives of project partners met on the 14-15<sup>th</sup> of February 2022 to know each other, to have a first insight into the project aims and objectives and to start developing the first project result, the GREEN VET CHOICES Survey Report. This report will be ready in November 2022 and will constitute the basis to develop the other project products.

The 2nd project meeting was held in Graz on the 11-12th of July 2022 and gave partners the opportunity to discuss about the development of the Virtual Portal.

**Stay tuned!**

## Partners



**P1** - CO&SO (IT) – project coordinator



**P2** - AUXILIUM (AT)



**P3** - THE RURAL HUB CLG (IE)



**P4** - CARDET (CY)



**P5** - REATTIVA - EUROPA REGIONE ATTIVA (IT)

ISTITUTO TECNICO INDUSTRIALE LEONARDO  
DA VINCI

**P6** - ISIS LEONARDO DA VINCI (IT)



**P7** - TRAINING FOR FUTURE (PT)



**P8** - GOSPODARSKA ZBORNICA SLOVENIJE  
CENTER ZA POSLOVNO USPOSABLJANJE (SI)

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