

# Increasing interest in green VET professions through empowering digital storytelling.



## Project Overview

**VET professions offer rich opportunities** for individuals interested in green technologies, green entrepreneurship, green social business and related environmentally-conscious industries.

**These professions and career paths play a key role in the pursuit of a healthier environment and green growth in European economies.**

The Green VET Choices project sees its central objective in **developing a way to combine green VET with the fight against climate change** by increasing the attractiveness and awareness of environmentally-friendly VET career options and fostering required green & digital skills and competences.

## Call to Action

**Climate change concerns everyone** and is a very real threat to global society, affecting millions of people and causing natural disasters all over the world.

The European Union is taking **a stand against climate change** and for a greener future, launching **several initiatives such as the European Green Deal.**

**The Green VET Choices project joins the fight for a healthier planet** by developing and implementing an innovative learning methodology to increase green skills and raise interest in green vocational education and training



[www.greenvetchoices.eu](http://www.greenvetchoices.eu)



@Green.VET.Choices



Green VET Choices



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