

# GREEN VET CHOICES

Fighting climate change and fostering innovation by increasing interest in green VET professions through empowering digital storytelling

**Project duration:**  
February 2022 – May 2024

## About the project



Climate change concerns everyone and is a very real threat to global society, affecting millions of people and causing natural disasters all over the world. The European Union is taking a stand against climate change and for a greener future, launching several initiatives such as the European Green Deal. The Green VET Choices project joins the fight for a healthier planet by developing and implementing an innovative learning methodology to increase green skills and raise interest in green vocational education and training. VET professions offer rich opportunities for individuals interested in green technologies, green entrepreneurship, green social business and related environmentally-conscious industries. These professions play a key role in the pursuit of a healthier environment and green growth in European economies.

## Project results

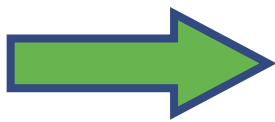
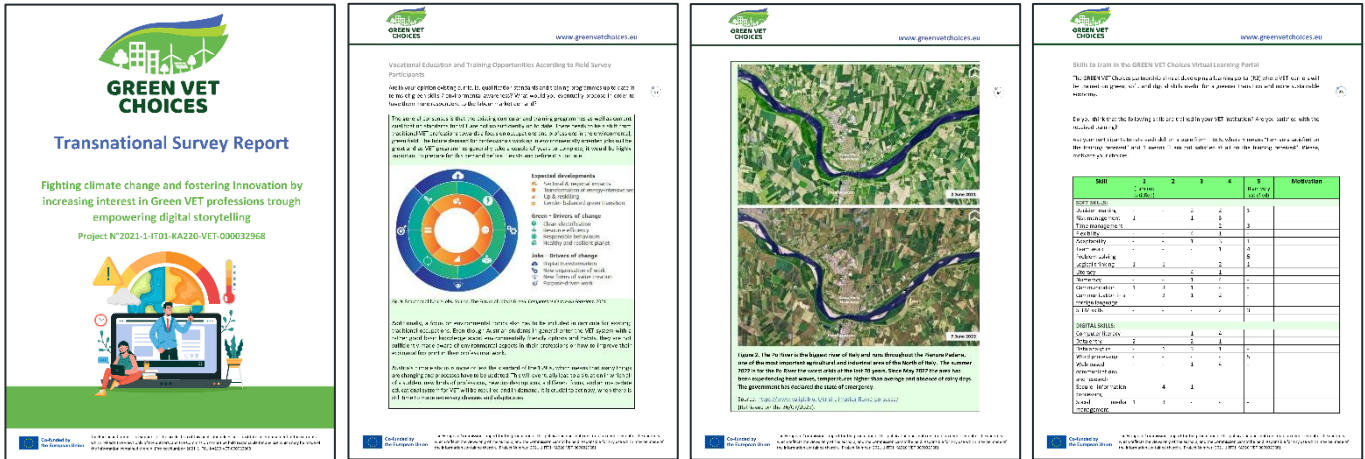


### Project result 1: Green VET Choices Survey Report

An evaluation of green VET careers and opportunities in the six partner countries. On almost 200 pages, national circumstances and national climate challenges are discussed and possible solutions are presented. The report was compiled through an extensive desk research and a field study involving 60 participants in all partner countries.

The Report is available as an Executive Summary and video summary in all partner languages on the project website.

**Images from the Green VET Choices Survey Report**



**Still coming up:**

**Project result 2: Green VET Choices Virtual Portal**

An open and participative learning environment available in all partner languages, that uses a motivating storytelling approach to empower users to make their own decisions and find out more about green careers.

The partnership dives into creative writing and creates 24 different stories that all revolve around the topic of climate change, a greener planet, environmentally-friendly living and how VET professions can contribute to this goal. The stories feature decision sections which involve the reader in an interactive way through a gamified approach. Additionally, the Virtual Portal includes a “Career Guidance System”, which collects comprehensive information about VET offers in all partner countries.

The Virtual Portal is currently “under construction” in will become available for beta testing in autumn/winter 2023.

**Project result 3: Green VET Choices Digital Model**

A professional magazine presents the project’s innovative methodological approach combined with successful didactic concepts (e.g. immersive storytelling, challenge-based learning) in a non-formal educational setting. The magazine discusses environmental challenges and answers provided by VET careers. It consists of about 80 pages and also features a key segment video anthology introducing the project’s ideas in theory and applied within the project. The Digital Model also supports the career guidance system by presenting green VET job profiles and relevant soft, green and digital skills.

The partnership currently starts developing content for the Digital Model and will work on compiling all its elements until the end of the year.

**Stay tuned!**

## Partners



**P1** - CO&SO (IT) – project coordinator



**P2** - AUXILIUM (AT)



**P3** - THE RURAL HUB CLG (IE)



**P4** - CARDET (CY)



**P5** - REATTIVA - EUROPA REGIONE ATTIVA (IT)



**P6** - ISIS LEONARDO DA VINCI (IT)



**P7** - TRAINING FOR FUTURE (PT)



**P8** - GOSPODARSKA ZBORNICA SLOVENIJE  
CENTER ZA POSLOVNO USPOSABLJANJE (SI)

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