

# GREEN VET CHOICES

**Fighting climate change and fostering innovation by increasing interest in green VET professions through empowering digital storytelling**

**Project duration:**

February 2022 – May 2024

## About the project



Climate change concerns everyone and is a very real threat to global society, affecting millions of people and causing natural disasters all over the world. The European Union is taking a stand against climate change and for a greener future, launching several initiatives such as the European Green Deal. The Green VET Choices project joins the fight for a healthier planet by developing and implementing an innovative learning methodology to increase green skills and raise interest in green vocational education and training. VET professions offer rich opportunities for individuals interested in green technologies, green entrepreneurship, green social business and related environmentally-conscious industries. These professions play a key role in the pursuit of a healthier environment and green growth in European economies.

## Project results



### Project Result 2: Green VET Choices Virtual Portal

An open and participative learning environment available in all partner languages, that uses a motivating storytelling approach to empower users to make their own decisions and find out more about green careers.

The partnership created 24 different stories that all revolve around the topic of climate change, a greener planet, environmentally friendly living, and how VET professions can contribute to this goal. The stories feature decision sections that involve the reader in an interactive way through a gamified approach. Additionally, the Virtual Portal includes a “Career Guidance System”, which collects comprehensive information about VET offers in all partner countries.

The Virtual Portal is now available: <https://greenvetchoices.eu/e-learning/>.

## Environmental Stories



Welcome to the project's interactive stories! The following stories represent real-life environmental challenges and opportunities that Europe is currently facing. Through this innovative approach to learning, the participants will be immersed in 24 different worlds. Through scenario-based questions, each story provides valuable insights into possible careers that arise and opportunities that are available in green VET professions in each partner country. Digital skills and competencies are fostered through challenge-based scenario technique stories which bring users to individual story endings. The badge validation learning framework motivates individuals towards the positive outcome of each story.

### Learning Outcomes

Upon completion of the Environmental Stories, learners will:

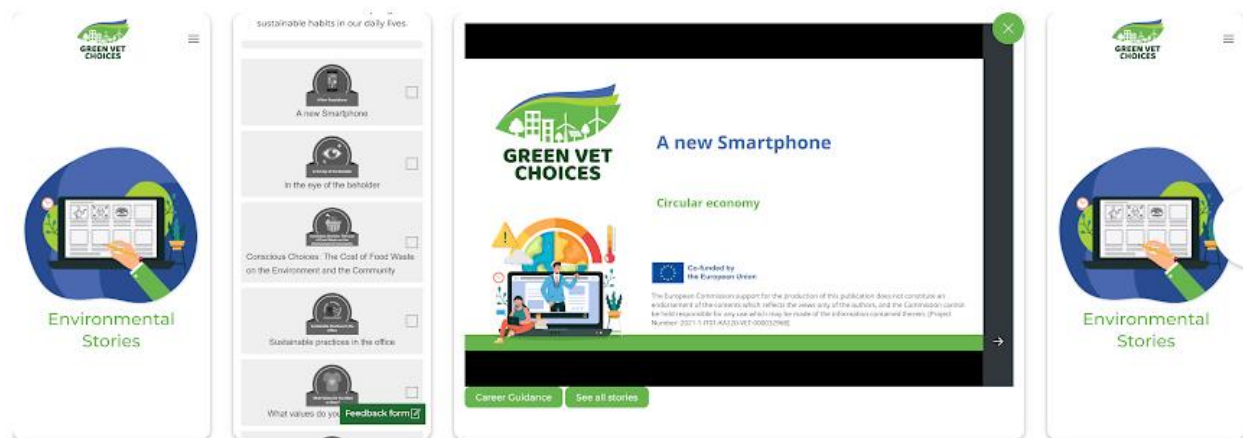
- Be in a position to identify environmental challenges that our societies are facing
- Understand how energy demand and efficiency are an essential part of our environmental policy
- Familiarise with several processes that our activities impact our natural environment and their consequences on biodiversity
- Be in a position to classify several practices and their various steps that contribute towards the circular economy model
- Be able to distinguish possible green VET career directions through the story development
- Be motivated towards adopting sustainable habits in our daily lives.

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## Project Result 2: Green VET Choices Virtual Portal (android application)

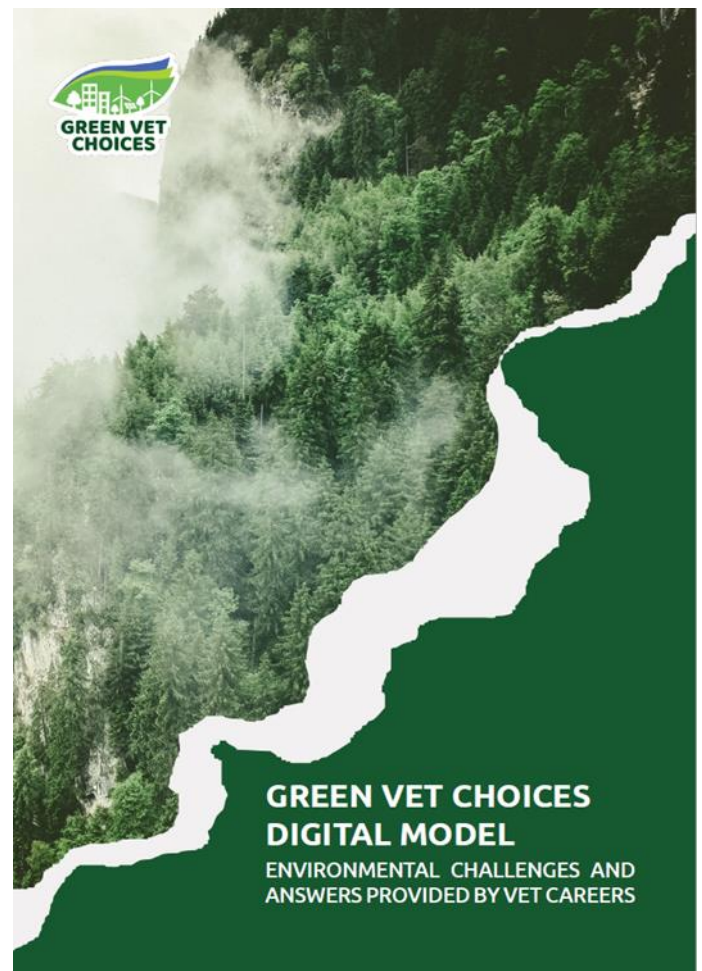
The virtual portal and its 24 interactive stories are now available on an Android app. The app allows users to access all stories on their Android devices. The functionality of the app allows easy access to the content and functionality of the interactive part of stories. This allows a higher level of creativity in the hands of educators and wider access to learners and focus groups. Educators can incorporate the 24 stories more easily within their lesson plans and enhance their learning material.

The app can be downloaded [here](#)



## Project Result 3: Green VET Choices Digital Model

A professional magazine presents the project's innovative methodological approach combined with successful didactic concepts (e.g. immersive storytelling, challenge-based learning) in a non-formal educational setting. The magazine discusses environmental challenges and answers provided by VET careers. It consists approximately 125 pages and also features a key segment video anthology with 5 videos introducing the project's ideas in theory and practice. The Digital Model also supports the career guidance system by presenting green VET job profiles from professionals from the 6 partner countries as case studies and relevant soft, green, and digital skills. The Digital Model is available in all partner languages (English, German, Greek, Italian, Portuguese, and Slovenian).

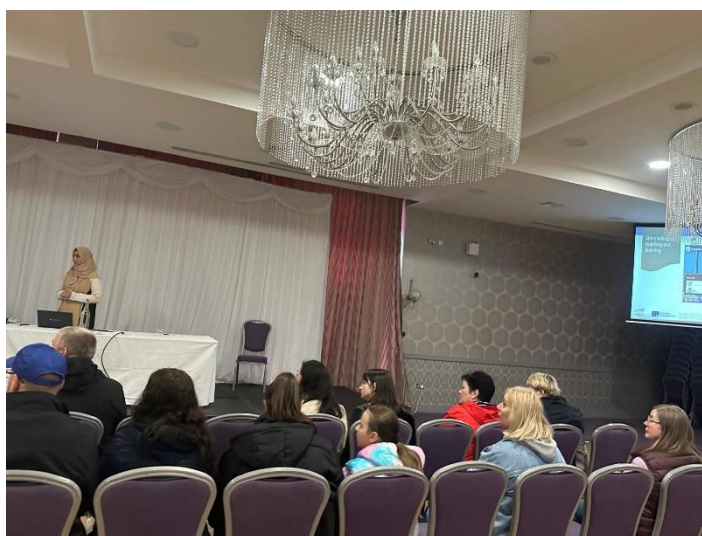


## Pilot tests of Virtual Portal

The Virtual Portal's e-learning platform entered the pilot phase where the 6 partner countries have implemented their pilot tests. The pilot tests aimed to evaluate the functionality of the e-learning platform and content in a learning environment setting. The participants had the opportunity to explore and navigate through the 24 stories. The participants' feedback was recorded on a feedback form after experiencing the functionality of the platform. The feedback was then analysed and suggestions for improvement of the functionality and impact have been made.

## Multiplier Events

With the completion of the results of the project the Multiplier events took place in the 6 partner countries. The partners had the opportunity to invite their target groups and guest speakers to present the project results. With this opportunity, a discussion around the theme of Green VET carriers and opportunities took place, emphasising the importance of the green VET sector for the solutions that work towards prominent environmental challenges and eminent energy transition.





## Final Meeting in Florence

The GreenVETChoices partners met for their final time in Florence on the 16<sup>th</sup> and 17<sup>th</sup> of May 2024. The final meeting goal was to evaluate the final project results and resolve any pending tasks. The project's recent developments were presented, such as the progress of the virtual portal and the overall results of the pilot tests and Multiplier events. The final meeting ensured the completion of all project results and the continuation of the project's impact.



## Partners



**P1** - CO&SO (IT) – project coordinator



**P2** - AUXILIUM (AT)



**P3** - THE RURAL HUB CLG (IE)



**P4** - CARDET (CY)



**P5** - REATTIVA - EUROPA REGIONE ATTIVA (IT)



**P6** - ISIS LEONARDO DA VINCI (IT)



**P7** - TRAINING FOR FUTURE (PT)



**P8** - GOSPODARSKA ZBORNICA SLOVENIJE  
CENTER ZA POSLOVNO USPOSABLJANJE (SI)

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